
WALK21 ROTTERDAM.

MAKE IT HAPPEN.

CALL FOR CONTRIBUTIONS

**ROTTERDAM.
MAKE IT
HAPPEN.**



Gemeente Rotterdam

CALL FOR CONTRIBUTIONS PUTTING PEDESTRIANS FIRST: SMART, HEALTHY AND FOR EVERYONE!

20TH INTERNATIONAL CONFERENCE ON WALKING AND LIVEABLE COMMUNITIES
7 - 11 OCTOBER 2019

The City of Rotterdam is delighted to be hosting the 20th International Conference on Walking and Liveable Communities in partnership with Walk21 in 2019.

Over the last ten years the City has transformed the centre into a City Lounge - encouraging people to meet, stay and enjoy Rotterdam - by reallocating road and parking space, slowing traffic speeds and investing in quality public space at an impressive scale. The results are transformative, well worth seeing, and have delivered measurable increases in footfall, dwell time, happiness and health. They are an inspiration to anyone aspiring to similar benefits.

As the city continues to grow, public space is coming under increasing pressure, creating both an opportunity and a sense of urgency to translate the ambition of a walkable neighbourhood network. Challenging traditional car mobility, repurposing existing infrastructure and integrating walking with cycling and public transport is helping translate the vision into citywide gains.

Rotterdam's vision, supported by a new National Walking Agenda, and the parallel achievements in other Dutch cities make a compelling package for politicians and professionals from around the world to experience the practical and visionary ways walking can be used as an accelerator for more equitable, healthy and smarter places.

Themes

1 Putting Pedestrians First delivers a city for everyone

Everybody is a pedestrian! Creating safe and attractive streets for children, women and elderly people first, deliver a public benefit for everyone. We are looking forward to receiving examples of plans, designs and schemes that have embraced diversity, engaged communities and supported the creation of walkable cities.

Key words: inclusivity, social cohesion, accessible, diversity, gender, ethnicity, all ages, happiness, sustainable safety, vision zero, civic engagement.

2 Putting Pedestrians First delivers a healthy city

There is a changing focus on active mobility (including access to public transport) and outdoor spaces that are inviting to walk or exercise in, which can improve people's health and well-being. 'Clean air, dry feet and lower energy bills' are Climate Change promises at the centre of a pact between politicians and citizens in Rotterdam. We are looking forward to examples of integrated, people focused approaches that have embraced climate change, improved health and well-being, reduced carbon or changed behaviour by putting pedestrians first.

Key words: exercise, sports, recreation, green, nature, physical well-being, mental well-being, active mobility, cycling, public transport, sustainability, climate adaptation, clean air, resilience.

3 Putting Pedestrians First delivers a smart city on a human scale

The future city needs to be able to adapt to transitions with smart urban design and new mobility solutions. Measuring walking and walkability and integrating walking into traffic /transport management tools (e.g. modelling) and decision making, can assure a smart city will always be designed on a human level. We are looking forward to examples of evidence, tools, measures and systems that have delivered more walking or better walkability.

Key words: smart, human, data, data driven urban design, measuring walking, future, mobility lab, business case for walking, traffic management, modelling, urban mobility indicators.

On Wednesday, in parallel with Walk21, a National congress – in Dutch – will also take place. This aims to build on the momentum gained over the last two years through the National Voetgangerscongres, for walking in the Netherlands.

GUIDELINES CALL FOR CONTRIBUTIONS WALK21 2019

7 - 11 OCTOBER 2019 ROTTERDAM

Important deadlines

- The call for contributions to Walk 21 is open from 13 December 2018.
- The call closes on 22 February 2019. Proposals submitted after this date will no longer be included in the assessment.
- Notification of acceptance and non-acceptance of contributions: April/May 2019
- Confirmation of participation: May 2019. After selection contributors will be informed about the format, time, manner of presentation and embedding in the program of Walk21 2019.
- Walk21 2019 takes place from 7 to 11 October 2019 in Rotterdam. If your contribution is accepted, there will be a discount on your entrance to the conference.

Ways of submitting

There are three ways to submit your contribution:

- As a research or project with a plan of approach, working methods and results
- As a practical case, a creative or community initiative or new tools and techniques
- As a discussion paper with a problem or question.

Assessment and conditions

Submissions will be assessed by a committee of international experts on the basis of substantive quality; focus on the discipline; and the degree in which the proposal links to the themes of Walk21 2019.

Contributions must meet the following conditions:

- Matching one or more of the themes of Walk21 2019: Healthy, Smart or For Everyone.
- In the case of a research or project, the assertions and conclusions must be substantiated and verifiable with links to online resources (if completed already). Photos, articles and other publications can be referred to, if the project has been carried out.
- Have news value: be innovative and stimulating.
- Be written in clear and concise English.
- Contain no more than 500 words.

Please note that if proposing several abstracts, it is essential that each proposal be submitted individually.

By submitting a proposal, authorization is given to the City of Rotterdam and Walk21 to publish and promote any information provided online and in conference materials.

The Nationaal Voetgangerscongres (National Walking Congress) will also take place during Walk21. Therefore, it is possible to present your proposal in Dutch to a Dutch audience of policy makers, urban planners and placemakers in parallel sessions.

Contributions to promote commercial products will not be accepted.

